



Down Syndrome Connection of the Bay Area
Empower - Inspire - Support

Bay Area
Step **UP** for
DOWN SYNDROME
Walk

STEP UP WALK & FAMILY PICNIC

SATURDAY, OCTOBER 4, 2025

Oak Hill Park, Danville | 10am-1pm

HELP US REACH OUR GOAL  \$150,000

www.dscba.org/stepup

SPONSORSHIP INVITATION



Connecting Families since 1998



Down Syndrome Connection of the Bay Area
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Become a Community Partner!

The Down Syndrome Connection of the Bay Area (DSCBA) invites you to make a meaningful impact by partnering with us for the 2025 Annual Bay Area Step UP for Down Syndrome Walk. This inspiring community event will take place on Saturday, October 4th, at Oak Hill Park in Danville. As one of our largest fundraisers, the event will bring together more than 1,000 participants for a day of walking, connection, and family fun.

Why Your Support Matters

Your sponsorship directly sustains vital DSCBA programs that empower individuals with Down syndrome and their families. By partnering with us, you will:

- ✓ Provide families with access to essential services
- ✓ Strengthen specialized programs tailored to their needs
- ✓ Expand opportunities and outreach, particularly to underserved communities in the Bay Area

With a fundraising goal of \$150,000, your contribution will significantly enhance DSCBA's ability to support more families and create lasting change.

Why Sponsor?

As a sponsor, your brand will receive prominent exposure to a highly engaged and supportive audience. Your organization will be recognized as a champion of inclusion and empowerment, reinforcing your commitment to fostering a more inclusive community.

Sponsorship Opportunities

Gain valuable visibility through our extensive network, including:

📢 6,200 Facebook followers

📷 1,400 Instagram followers

✉️ 5,000+ email subscribers

Additional benefits are available at each sponsorship level—please see the details below.

Join Us in Making a Difference

Since 1998, DSCBA has been dedicated to empowering, inspiring, and supporting individuals with Down syndrome, their families, and the communities that serve them. Our mission is to promote awareness, foster inclusion, and provide access to critical resources and programs. The DSCBA is a registered 501(c)(3) nonprofit organization – Tax ID: 91-1904304.

Thank you for your time and consideration. We look forward to your support.

Teresa DeVincenzi
Executive Director
teresa@dscba.org

Mike Lin
Board Chairman
mikelin459@gmail.com

Kshama Perera
Development Director
kshama@dscba.org



Step Up Walk Sponsorship Levels

Deadline to receive all sponsorships is September 10, 2025. Questions? Email: events@dscba.org

Benefits	Empower \$20,000+	Inspire \$15,000+	Support \$10,000+	Connect \$5,000+	Friend \$2,500+
PRE-EVENT RECOGNITION					
Social media announcement	✓	✓	✓		
Logo on event specific printed materials	✓	✓	✓	✓	
Company logo recognition on social media to Reach: 6,200 - Facebook, 1,400 - Instagram	✓	✓	✓	✓	✓
Your company logo/name on mass email marketing (Over 5,000 recipients each instance)	✓	✓	✓	✓	✓
Company logo on event website	✓	✓	✓	✓	✓
ONSITE RECOGNITION					
Opportunity to provide Company handout/swag at event	✓	✓	✓		
Company is offered up to 30 free registrations to attend the Walk	✓				
Company is offered up to 20 free registrations to attend the Walk		✓			
Company is offered up to 10 free registrations to attend the Walk			✓		
Company is offered up to 5 free registrations to attend the Walk				✓	✓
Company is offered to host a booth at the Walk	✓	✓	✓	✓	
Logo recognition on banner at event	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION					
Company profile and link on DSCBA website for up to one year	✓	✓	✓		
Company name/logo in DSCBA 2026 Annual Donor Impact Report	✓	✓	✓	✓	✓

PLEASE CHOOSE A SPONSORSHIP LEVEL

☐ EMPOWER ☐ INSPIRE ☐ SUPPORT ☐ CONNECT ☐ FRIEND

OTHER SPONSORSHIPS

- ☐ **\$1,500 – Step Up Sponsor**
Benefit: Logo recognition on mass email, event website, banner at event
- ☐ **\$1,000 – Carnival Games Sponsor**
Benefit: Logo recognition on mass email and event website, lawn sign at event
- ☐ **\$750 – Activity Sponsor**
Benefit: Logo recognition on event website, lawn sign at event
- ☐ **\$500 – Finish Line Sponsor**
Benefit: Lawn sign at event



***Deadline to receive all donations, advertisements and sponsorships is September 10, 2025**

Please mail all sponsorships and donations to
DSCBA -2025 Annual Bay Area Step Up Walk Sponsorship Opportunities | 101-J Town & Country Drive, Danville, CA 94526
925-362-8660x105 | events@dscba.org | Tax ID #: 91-1904304

CONTACT INFORMATION

Name: _____

Company: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Amount: _____ Payment Options: Check # _____ Cash

Please charge to my credit card (circle one): Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Billing Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

DSCBA EVENTS & PROGRAMS

Annual Auction



The Annual Auction is an elegant evening where we wine, dine and give back. This event brings together more than 250 people for a night of giving. The auction is one of our largest fundraisers where we raise funds to sustain our vital programs and services.

World Down Syndrome Day



World Down Syndrome Day is celebrated each year on the 21st of March. The day signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome. The DSCBA celebrates the day with our members with a sock hop dance party.

T21 Fun Run



A Fun Run for everyone! This annual event takes place simultaneously at 2 locations; the Lafayette Reservoir Loop and Spring Lake Loop in Santa Rosa. The distance is about 3 miles on a paved path at both locations.

Step Up for Down Syndrome Walk



The Bay Area Step Up for Down Syndrome Walk & Family Picnic brings the community together for a day of fun activities, inspirational walkers, record fundraising accomplishments and a day of celebration! Speaking of inspiration... the best part of this event is the finish line where we loudly and proudly cheer on our members' accomplishments

THRIVE Classes



Our THRIVE program is conducted by age groups with a focus on developing strong core strength, gross and fine motor as well as social and friendship-building skills.

Communication Readiness Program (CRP)



A 6-week summer program for early elementary children aged 6 - 7 with complex communication needs. The program incorporates reading, writing, art, music, obstacle courses, speech and socialization with communication and school readiness skills at the core of the program.

Music Therapy



Music therapy merges the joy of music with therapeutic goals, using interventions like singing, instrument playing, improvisation, and musical games to support speech, physical, cognitive, academic, and behavioral development.

Family Support - Connections



Our Connection Groups offer opportunities for families to meet with those who have similar interests and are seeking peer support.

Holiday Celebrations



The DSCBA members and their families are invited to attend holiday celebrations at multiple locations in the Bay Area. These free events include a visit with Santa and his elves, visit to a Tree Farm and a Holiday luncheon. Over 500 attendees enjoy these festive celebrations!

iCan Shine Bike Camp



Riders learn to balance, pedal, steer and ride on their own. Sessions run for 75 minutes each day for 5 days. The program is an adapted approach to each individual rider based on the accommodation's they may need to benefit the most from the program.