



Down Syndrome Connection of the Bay Area  
Empower - Inspire - Support

Lafayette Reservoir Loop

**JUNE 28, 2025**



ADIRTS DISTANCE 3.0 miles ELEVATION GAIN 171 feet

**T21 FUN RUN**

2 BAY AREA LOCATIONS



[www.dscba.org/funrun](http://www.dscba.org/funrun)

Spring Lake Loop, Santa Rosa

**JUNE 29, 2025**



ADIRTS DISTANCE 2.1 miles ELEVATION GAIN 29 feet

# SPONSORSHIP INVITATION



**Connecting Families since 1998**



**Down Syndrome Connection of the Bay Area**  
Empower - Inspire - Support

## Partner with Us for the 2025 Annual T21 Fun Run

The Down Syndrome Connection of the Bay Area (DSCBA) invites you to make a meaningful impact on the lives of individuals with Down syndrome, their families, and the broader community by supporting the 2025 Annual T21 Fun Run.

This highly anticipated community event will take place at two scenic Bay Area locations:

- East Bay: Lafayette Reservoir – June 28, 2025
- North Bay: Spring Lake, Santa Rosa – June 29, 2025

With over 200 participants expected, this event provides a unique opportunity to foster awareness, inclusion, and community engagement.

### Your Support Makes a Difference

Sponsorship of this signature event directly sustains essential DSCBA programs that empower individuals with Down syndrome. Your partnership will:

- ✓ Provide families with access to critical resources and services
- ✓ Strengthen specialized programs tailored to their needs
- ✓ Expand opportunities for individuals with Down syndrome across the Bay Area, including underserved communities

Our goal is to raise \$20,000 to enhance our outreach and support efforts.

### What is T21?

Down syndrome is the most prevalent chromosomal condition, caused by an extra copy of the 21st chromosome—also known as Trisomy 21 (T21).

### Why Sponsor the T21 Fun Run?

As a sponsor, your organization will receive valuable visibility within a highly engaged and supportive audience. This includes promotional exposure to 6,200 Facebook followers, 1,400 Instagram followers, 5,000+ email subscribers. Additional benefits are available at each sponsorship level—details are outlined below.

### Join Us in Creating Lasting Impact

Since 1998, DSCBA has been dedicated to empowering, inspiring, and supporting individuals with Down syndrome, their families, and the communities that serve them. Our mission is to promote awareness, foster inclusion, and ensure access to essential programs and services. We invite you to be a part of this meaningful initiative. Your generosity helps sustain our work and ensures a brighter future for individuals with Down syndrome throughout the Bay Area. The DSCBA is a registered 501(c)(3) nonprofit organization – Tax ID: 91-1904304.

Thank you for your time and consideration. We look forward to your support.

**Teresa DeVincenzi**  
Executive Director  
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**Mike Lin**  
Board Chairman  
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**Kshama Perera**  
Development Director  
kshama@dscba.org



# T21 Fun Run Sponsorship Levels

Deadline to receive all sponsorships is June 15, 2025. Questions? Email: [events@dscba.org](mailto:events@dscba.org)

## Benefits

**Empower**  
\$20,000+

**Inspire**  
\$15,000+

**Support**  
\$10,000+

**Connect**  
\$5,000+

**Friend**  
\$2,500+

### PRE-EVENT RECOGNITION

Social media announcement	✓	✓	✓		
Logo on event specific printed materials	✓	✓	✓	✓	
Company logo recognition on social media to Reach: 6,200 - Facebook, 1,400 - Instagram	✓	✓	✓	✓	✓
Company logo/name on mass email marketing (Over 5,000 recipients each instance)	✓	✓	✓	✓	✓
Company logo on event website	✓	✓	✓	✓	✓

### ONSITE RECOGNITION

Opportunity to provide Company handout/swag at event	✓	✓	✓		
Company gets up to 30 free registrations to attend the Fun Run	✓				
Company gets up to 20 free registrations to attend the Fun Run		✓			
Company gets up to 15 free registrations to attend the Fun Run			✓		
Company gets up to 10 free registrations to attend the Fun Run				✓	
Company gets 2 free registrations to attend the Fun Run					✓
Logo recognition on event banner	✓	✓	✓	✓	✓

### POST-EVENT RECOGNITION

Company profile and link on DSCBA website for up to one year	✓	✓	✓		
Company name/logo in DSCBA 2024 Annual Donor Impact Report	✓	✓	✓	✓	✓

#### PLEASE CHOOSE A SPONSORSHIP LEVEL

EMPOWER  INSPIRE  SUPPORT  CONNECT  FRIEND

#### OTHER SPONSORSHIP LEVELS

\$1,500 – T21 Sponsor

Benefit: Logo recognition mass email, event website, T-shirt and banner at event

\$1,000 – Fun Run Sponsor

Benefit: Logo recognition mass email, event website, T-shirt

\$500 – T-shirt Sponsor

Benefit: Name or Logo recognition on T-shirt



**\*Deadline to receive all donations, advertisements and sponsorships is June 15, 2025**

Please mail all sponsorships and donations to  
 DSCBA -2025 Annual T21 Fun Run Sponsorship Opportunities | 101-J Town & Country Drive, Danville, CA 94526  
 925-362-8660x105 | events@dscba.org | Tax ID #: 91-1904304

**CONTACT INFORMATION**

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**BILLING INFORMATION**

Amount: \_\_\_\_\_ Payment Options: Check #: \_\_\_\_\_  
 Please charge to my credit card (circle one): Visa MasterCard AMEX Discover  
 Name on card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DSCBA EVENTS & PROGRAMS**

**Annual Auction**



The Annual Auction is an elegant evening where we wine, dine and give back. This event brings together more than 250 people for a night of giving. The auction is one of our largest fundraisers where we raise funds to sustain our vital programs and services.

**THRIVE Classes**



Our THRIVE program is conducted by age groups with a focus on developing strong core strength, gross and fine motor as well as social and friendship-building skills.

**Holiday Celebrations**



The DSCBA members and their families are invited to attend holiday celebrations at multiple locations in the Bay Area. These free events include a visit with Santa and his elves, visit to a Tree Farm and a Holiday luncheon. Over 500 attendees enjoy these festive celebrations!

**World Down Syndrome Day**



World Down Syndrome Day is celebrated each year on the 21st of March. The day signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome. The DSCBA celebrates the day with our members with a sock hop dance party.

**Communication Readiness Program (CRP)**



A 6-week summer program for early elementary children aged 6 - 7 with complex communication needs. The program incorporates reading, writing, art, music, obstacle courses, speech and socialization with communication and school readiness skills at the core of the program.

**T21 Fun Run**



A Fun Run for everyone! This annual event takes place simultaneously at 2 locations; the Lafayette Reservoir Loop and Spring Lake Loop in Santa Rosa. The distance is about 3 miles on a paved path at both locations.

**Music Therapy**



Music therapy merges the joy of music with therapeutic goals, using interventions like singing, instrument playing, improvisation, and musical games to support speech, physical, cognitive, academic, and behavioral development.

**iCan Shine Bike Camp**



Riders learn to balance, pedal, steer and ride on their own. Sessions run for 75 minutes each day for 5 days. The program is an adapted approach to each individual rider based on the accommodation's they may need to benefit the most from the program.

**Step Up for Down Syndrome Walk**



The Bay Area Step Up for Down Syndrome Walk & Family Picnic brings the community together for a day of fun activities, inspirational walkers, record fundraising accomplishments and a day of celebration! Speaking of inspiration... the best part of this event is the finish line where we loudly and proudly cheer on our members' accomplishments

**Family Support - Connections**



Our Connection Groups offer opportunities for families to meet with those who have similar interests and are seeking peer support.