

25
YEARS
1998-2023

2023 Annual Sponsorship Invitation



Down Syndrome Connection of the Bay Area
Empower - Inspire - Support



Connecting Families for 25 years!



Down Syndrome Connection of the Bay Area
Empower - Inspire - Support

BECOME A COMMUNITY PARTNER!

The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.

We need your sponsorship and support today!

New this year in honor of DSCBA's 25-year Anniversary, we are offering year-long sponsorship opportunities. Your company can sponsor multiple events, providing you with more opportunities to reach potential customers throughout the year. Because our events often target different audiences and demographics (e.g. the 25th Anniversary Gala at the beautiful Claremont Hotel in May, which targets our major donors; the Fun Run in August, which targets running and fitness enthusiasts; and the Step Up for Down Syndrome Walk in October, which targets our member families) you have the opportunity reach a large amount of Bay Area residents and families.

Your sponsorship allows DSCBA to:

- Connect families to resources and other families.
- Provide one-of-a-kind programs for all ages.
- Continue essential support services for the entire family.
- Provide opportunities for empowerment and growth through education.
- Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES

Promote your business to our network of 6,200 Facebook followers, 1,200 Instagram followers, and more than 6,000 members on our mailing list. See below for the additional benefits offered at each sponsorship level. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

We thank you for considering a sponsorship for our annual event/s. The generosity of the greater community is what keeps us going strong.

NOTE: The DSCBA is a registered 501c3 non-profit organization with a tax ID of 91-1904304.

Thank you,

A handwritten signature in blue ink that reads 'Nancy LaBelle'.

Nancy LaBelle
Executive Director
nancy@dscba.org

A handwritten signature in blue ink that reads 'Dana Morris'.

Dana Morris
Board Chairperson
dbmorris05@gmail.com

A handwritten signature in blue ink that reads 'Kshama Perera'.

Kshama Perera
Development Director
kshama@dscba.org

World Down Syndrome Day



World Down Syndrome Day is celebrated each year on the 21st of March. The 21st day of March signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome.

Spring Gala



The Spring Gala is a beautiful and festive evening where we proudly celebrate our success with the community and thank all who make it possible. Enjoy dinner, dancing, and auction fun with over 300+ people in attendance.

T21 Fun Run



T21 FUN RUN is for all competitive and non-competitive runners!!!

This Fun Run (or walk if you prefer) takes place at the Lafayette Reservoir Loop. The distance is 3 miles on a paved path. Set a goal and time yourself and we will cheer you on!

Why T21? Down syndrome is the number one chromosomal disorder. Individuals with Down syndrome have an extra copy (3) of the 21st chromosome (Trisomy 21/T21).

Step Up for Down Syndrome Walk



The month of October is Down Syndrome Awareness Month and each year we celebrate by hosting the Bay Area Step Up for Down Syndrome Walk & Family Picnic. The event brings the community together for a day of fun activities, inspirational walkers, and record fundraising accomplishments!

Speaking of inspiration...the best part of this event is the finish line where we loudly and proudly cheer on our members' accomplishments, such as going to college, walking, starting preschool, working on a film set, eating solid foods, working for the DSCBA, making new friends, expressing their needs and so much more! **Nothing fills our hearts more than the walk day celebration!**

Sponsorship Levels

Benefits

Empower
\$20,000+

Inspire
\$15,000+

Support
\$10,000+

Connect
\$5,000+

Friend
\$2,500+

Number of events you get to sponsor annually	5 events	4 events	3 events	2 events	1 event
Social media announcement	✓	✓	✓	✓	✓
Company logo on event specific website	✓	✓	✓	✓	✓
Company logo recognition weekly during events marketing cycles. Reach: <ul style="list-style-type: none"> 6,000 - Facebook 1,300 - Instagram 5,000 - Mass emails 	✓	✓	✓	✓	✓
Company logo on event specific banner	✓	✓	✓	✓	
Logo on event specific printed materials	✓	✓	✓	✓	
Opportunity to include company handouts/swag	4 events	3 events	2 events	1 event	
One (1) Facebook ad reaching 15,000 per event	4 events	3 events	2 events	1 event	
Reserved VIP tickets for the <i>Silver Jubilee</i> gala	Two tables 20 tickets	One table 10 tickets	5 tickets		
Reserved VIP booth space at Step-Up for Down syndrome walk - set up by DSCBA	✓ 2 booths	✓	✓		
Speaking opportunity at walk and gala	✓	✓	✓		
Exclusive <i>Silver Jubilee</i> benefits: <ul style="list-style-type: none"> Company Logo on event invitation Verbal recognition by DSCBA Executive Director during event Opportunity to provide a 30-second video highlighting your business and why you are a sponsor Company logo on bidder paddle, ballroom screen and table signage Company ad on 2 posters displayed at event 	✓				
BONUS: Holiday Party (5th event)	✓				

PLEASE CHOOSE ONE LEVEL

- EMPOWER**
- INSPIRE**
- SUPPORT**
- CONNECT**
- FRIEND**

Please select the event/s according to the sponsorship levels

- 3.18.2023 World Down Syndrome Day**
- 5.6.2023 25th Anniversary Gala**
- August 2023 T21 Fun Run**
- October 2023 Step Up for Down Syndrome Walk**

Our Impact in 2022

Hosted iCanBike
Camp for
40
members with Down
syndrome 90%
success rate

Proudly
Employ
6
Adults with Down
Syndrome

Welcomed
50
New Babies & their
Families



Offered
60
in-person/virtual
Music Therapy
classes

Provided speech
enrichment
program to
12
members

176
THRIVE participants
in attendance

Empowered
90
educators and
300
students through the
Down Syndrome
Education Alliance

Provided a 6-week
Communication
Readiness Program to
15
Children

Facilitated
20
Early Connections
Support Groups



Provided access to
mental health and
wellness services to
36
individuals with DS and
20
family members

CONTACT INFORMATION

Name: _____

Company: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Amount: _____ Payment Options: Check #: _____

Please charge to my credit card (circle one): Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Billing Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____