BECOME A COMMUNITY PARTNER!
The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.

We need your sponsorship and support today!

New this year in honor of DSCBA's 25-year Anniversary, we are offering year-long sponsorship opportunities. Your company can sponsor multiple events, providing you with more opportunities to reach potential customers throughout the year. Because our events often target different audiences and demographics (e.g. the 25th Anniversary Gala at the beautiful Claremont Club & Spa in May, which targets our major donors; the Fun Run in August, which targets running and fitness enthusiasts; and the Step Up for Down Syndrome Walk in October, which targets our member families) you have the opportunity reach a large amount of Bay Area residents and families.

Your sponsorship allows DSCBA to:
• Connect families to resources and other families.
• Provide one-of-a-kind programs for all ages.
• Continue essential support services for the entire family.
• Provide opportunities for empowerment and growth through education.
• Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES
Promote your business to our network of 6,000 Facebook followers, 1,300 Instagram followers, and more than 5,000 members on our mailing list. See below for the additional benefits offered at each sponsorship level. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

We thank you for considering a sponsorship for our annual event/s. The generosity of the greater community is what keeps us going strong.

NOTE: The DSCBA is a registered 501c3 non-profit organization with a tax ID of 91-1904304.

Thank you,

Nancy LaBelle
Executive Director
nancy@dscba.org

Dana Morris
Board Chairperson
dbmorris05@gmail.com

Kshama Perera
Development Director
kshama@dscba.org
World Down Syndrome Day is celebrated each year on the 21st of March. The 21st day of March signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome.

T21 Fun Run

T21 FUN RUN is for all competitive and non-competitive runners!!!

This Fun Run (or walk if you prefer) takes place at the Lafayette Reservoir Loop. The distance is 3 miles on a paved path. Set a goal and time yourself and we will cheer you on!

Why T21? Down syndrome is the number one chromosomal disorder. Individuals with Down syndrome have an extra copy (3) of the 21st chromosome (Trisomy 21/T21).

Step Up for Down Syndrome Walk

The month of October is Down Syndrome Awareness Month and each year we celebrate by hosting the Bay Area Step Up for Down Syndrome Walk & Family Picnic. The event brings the community together for a day of fun activities, inspirational walkers, and record fundraising accomplishments!

Speaking of inspiration...the best part of this event is the finish line where we loudly and proudly cheer on our members' accomplishments, such as going to college, walking, starting preschool, working on a film set, eating solid foods, working for the DSCBA, making new friends, expressing their needs and so much more! Nothing fills our hearts more than the walk day celebration!

The Spring Gala is a beautiful and festive evening where we proudly celebrate our success with the community and thank all who make it possible. Enjoy dinner, dancing, and auction fun with over 300+ people in attendance.
### Sponsorship Levels

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Empower $20,000+</th>
<th>Inspire $15,000+</th>
<th>Support $10,000+</th>
<th>Connect $5,000+</th>
<th>Friend $2,500+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of events you get to sponsor annually</td>
<td>5 events</td>
<td>4 events</td>
<td>3 events</td>
<td>2 events</td>
<td>1 event</td>
</tr>
<tr>
<td>Social media announcement</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on event specific website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo recognition weekly during events marketing cycles. Reach:</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>- 6,000 – Facebook</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- 1,300 – Instagram</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- 5,000 – Mass emails</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on event specific banner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on event specific printed materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to include company handouts/swag</td>
<td>4 events</td>
<td>3 events</td>
<td>2 events</td>
<td>1 event</td>
<td></td>
</tr>
<tr>
<td>One (1) Facebook ad reaching 15,000 per event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reserved VIP tickets for the <em>Silver Jubilee</em> gala</td>
<td>Two tables</td>
<td>One table</td>
<td>5 tickets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserved VIP booth space at Step-Up for Down syndrome walk – set up by DSCBA</td>
<td>2 booths</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking opportunity at walk and gala</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Exclusive *Silver Jubilee* benefits:**
- Company Logo on event invitation
- Verbal recognition by DSCBA Executive Director during event
- Opportunity to provide a 30-second video highlighting your business and why you are a sponsor
- Company logo on bidder paddle, ballroom screen and table signage
- Company ad on 2 posters displayed at event

**BONUS:** Holiday Party (5th event)

### Please Choose One Level
- **Empower**
- **Inspire**
- **Support**
- **Connect**
- **Friend**

### Please select the event/s according to the sponsorship levels
- 3.18.2023 **World Down Syndrome Day**
- 5.6.2023 **25th Anniversary Gala**
- August 2023 **T21 Fun Run**
- October 2023 **Step Up for Down Syndrome Walk**
Our Impact in 2022

- Hosted iCanBike Camp for 40 members with Down syndrome 90% success rate
- Proudly Employ 6 Adults with Down Syndrome
- Welcomed 50 New Babies & their Families
- Offered 60 speech enrichment program to 12 members
- Provided a 6-week Communication Readiness Program to 15 Children
- Empowered 90 educators and 300 students through the Down Syndrome Education Alliance
- Facilitated 20 Early Connections Support Groups
- Provided access to mental health and wellness services to 36 individuals with DS and 20 family members
- 176 THRIVE participants in attendance
- Empowered 90 in-person/virtual Music Therapy classes

CONTACT INFORMATION

Name: _____________________________________________________
Company: ____________________ Phone:_________________________
Email: _____________________________________________________
Address:___________________ City:____________ State:____ Zip:_____

BILLING INFORMATION

Amount: _______ Payment Options: Check #: _______
Please charge to my credit card (circle one): Visa  MasterCard  AMEX  Discover
Name on card: _____________________________________________
Card Number: ___________________________ Expiration Date: ______ CVV: ____
Billing Address: _____________________________________________
Phone: _______________Email: ______________________________
Signature:____________________ Date: __________________________

Please mail all sponsorships and donations to
DSCBA -2023 Annual Sponsorship Opportunities | 101-J Town & Country Drive, Danville, CA 94526
925-362-8660x101 | events@dscba.org | Tax ID #: 91-1904304